



SPA RESORT CASINO

DOWNTOWN PALM SPRINGS

PRESS RELEASE

Contact: Therese Everett-Kerley
Director of Communications
t. 760-883-1396 / c. 760-219-3885

SPA RESORT CASINO OFFERS CUSTOMERS ALLERGY-FRIENDLY "PURE" GUEST ROOMS

PALM SPRINGS, CA (September 16, 2011) – Spa Resort Casino in Palm Springs, California has joined sister property Agua Caliente Casino in offering guests allergy-friendly guest rooms treated by PURE Solutions. The rooms are available to guests beginning today for an additional \$20.

The PURE guest rooms are treated with state-of-the-art purification techniques pioneered by PURE Solutions, a company based in New York. The seven-step treatment process removes allergens and irritants from all surfaces, fabrics, and air flow. The result is a room that is up to 98% free of bacteria and viruses.

The addition of PURE guest rooms is the latest improvement to the Hotel at Spa Resort Casino, which is currently undergoing a \$2.1 Million dollar renovation. Once complete, each guest room at Spa Resort Casino will be outfitted with NEW mattresses, bedding, bed scarves, neck rolls, 42" flat-screen televisions, carpeting, bedside tables with granite tops, black-out drapery, chairs, ottomans, and a clock radio featuring an iPhone/iPod port. Guest rooms will also have refurbished headboards, reupholstered benches, and refinished credenzas. The corridors will be outfitted with new carpeting, drapery, wall covering, sconces, and furniture.

For hotel reservations call 800-854-1279. For more information on the PURE Solutions system, please visit www.pureroom.com.

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Spa Resort Casino in downtown Palm Springs and sister property Agua Caliente Casino • Resort • Spa in Rancho Mirage offer the hottest slots, a variety of table games, and high-limit gaming, plus fine dining, shopping, relaxing spas and luxurious hotel rooms, all in a gorgeous resort setting. Spa Resort Casino is known the world over for its natural hot mineral springs and its Spa's "Taking of the Waters" therapy. Both resorts are owned and operated by the Agua Caliente Band of Cahuilla Indians, which also owns the world-famous Indian Canyons and Tahquitz Canyon hiking trails, and Indian Canyons Golf Resort just a short distance from downtown Palm Springs.

For more information, call 1-888-999-1995

SpaResortCasino.com • HotWaterCasino.com • AguaCaliente-nsn.gov