



AGUA CALIENTE
 Casino • Resort • Spa
 RANCHO MIRAGE

PRESS RELEASE

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**AGUA CALIENTE CASINO RESORT SPA BECOMES
 FIRST CASINO RESORT IN THE COUNTRY TO OFFER CUSTOMERS
 ALLERGY-FRIENDLY “PURE” GUEST ROOMS**

RANCHO MIRAGE, CA (May 24, 2011) - Agua Caliente Casino, Resort, Spa in Rancho Mirage, California has become the first casino-resort in the country to offer guests allergy-friendly guest rooms treated by PURE Solutions.

The PURE guest rooms are treated with state-of-the-art purification techniques pioneered by PURE Solutions, a company based in New York. The seven-step treatment process removes allergens and irritants from all surfaces, fabrics, and air flow. The result is a room that is up to 98% free of bacteria and viruses.

The PURE guest rooms at Agua Caliente Casino Resort Spa are all located on the same floor in the hotel, effectively creating an entire floor that is allergy friendly. The rooms will be available to guests for an additional \$20 beginning June 10th. To reserve a PURE room, please contact our hotel reservations team at 866-923-7244.

For more information on the PURE Solutions system, please visit www.pureroom.com .

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Agua Caliente Casino • Resort • Spa, a Four-Diamond property in Rancho Mirage, and Spa Resort Casino in downtown Palm Springs offer the hottest slots, a variety of table games, live poker and high-limit gaming, plus fine dining, shopping, relaxing spas and luxurious hotel rooms, all in a gorgeous resort setting. Agua Caliente Casino • Resort • Spa is also home to *The Show*, the premier concert theatre in Southern California featuring headliners like Matchbox Twenty, Tony Bennett, Jay Leno and more. Both resorts are owned and operated by the Agua Caliente Band of Cahuilla Indians, which also owns the world-famous Indian Canyons and Tahquitz Canyon hiking trails, and Indian Canyons Golf Resort.

For more information, call 1-888-999-1995

HotWaterCasino.com • SpaResortCasino.com • AguaCaliente-nsn.gov