



AGUA CALIENTE
 Casino • Resort • Spa
 RANCHO MIRAGE

PRESS RELEASE

Contact: **Therese Everett-Kerley**
 Director of Communications
 t. 760-883-1396 / c. 760-219-3885

AGUA CALIENTE CASINO • RESORT • SPA

WELCOMES NEW GENERAL MANAGER

Rancho Mirage, Ca (July 7, 2010) – Gaming industry veteran Brian Hansberry has been hired as General Manager at Agua Caliente Casino, Resort, Spa, a Four-Diamond property in Rancho Mirage, California.

Hansberry comes to Agua Caliente with more than 30 years of gaming experience. He began his career in the late 1970s as a crap dealer at Resorts International, the first casino to open outside Nevada. Since then, he has become an icon in East Coast gaming operations. Hansberry has held executive positions at Atlantic City casinos for much of his career, and was selected as one of the “25 People to Watch” by Global Gaming Business magazine.

Hansberry most recently was President and CEO for the Seneca Gaming Corporation headquartered in Niagara Falls, New York. During his time there, he assisted in the opening of the company’s third gaming resort, and later oversaw all three of the company’s gaming properties, which feature a total of 6,500 slots, 140 table games, and 816 hotel rooms.

An expert in the management of Four-Diamond casino properties, Hansberry will be charged with growing Agua Caliente’s customer base and increasing revenue. His expertise will be an enormous asset in expanding the casino’s reach and market share. “I look forward to getting to know the Coachella Valley,” Hansberry said “and continuing the Agua Caliente tradition of delivering a great product and superior customer service.”

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Agua Caliente Casino • Resort • Spa, a Four-Diamond property in Rancho Mirage, and Spa Resort Casino in downtown Palm Springs offer the hottest slots, a variety of table games, live poker and high-limit gaming, plus fine dining, shopping, relaxing spas and luxurious hotel rooms, all in a gorgeous resort setting. Agua Caliente Casino • Resort • Spa is also home to *The Show*, the premier concert theatre in Southern California featuring headliners like Matchbox Twenty, Tony Bennett, Jay Leno and more. Both resorts are owned and operated by the Agua Caliente Band of Cahuilla Indians, which also owns the world-famous Indian Canyons and Tahquitz Canyon hiking trails, and Indian Canyons Golf Resort. For more information, call 1-888-999-1995 or visit: HotWaterCasino.com • SpaResortCasino.com • AguaCaliente-nsn.gov