



AGUA CALIENTE CASINO

RANCHO MIRAGE

PRESS RELEASE
For Immediate Release

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MULTI-MILLION DOLLAR LIVE ENTERTAINMENT VENUE TO OPEN AT AGUA CALIENTE CASINO NOVEMBER 17TH

Rancho Mirage, California (October 26, 2007) – On Saturday, November 17th, Agua Caliente Casino will kick-start nightlife in the desert with the opening of “The Lounge,” a brand-new, live entertainment venue located inside the casino.

The Lounge is the first stage in the dramatic transformation of Agua Caliente Casino into a world-class resort destination. Scott Cooper, general manager of the casino explains the idea behind the new lounge: “We wanted this to be a place for guests to unwind, let loose and have fun without that thumping nightclub mentality.”

At a cost of three-million dollars, *The Lounge* offers an eclectic mix of live music, great tribute bands and side-splitting comedy acts in a classy, state-of-the-art venue. Never a cover charge, this sleek, sexy hot spot is the ideal place to dance, watch the big game, hang out with friends or make new ones.

THE DESIGN

The Lounge was completed in just four months, yet a walk through the venue reveals a tenacious attention to detail. Designers used the element of “fire” as an underlying theme which is evident in the gorgeous array of materials, colors and finishes used in construction. Among the items incorporated into the design of *The Lounge*: a wall made of red silk encased in glass, stonework table tops imported from Italy, red glass mosaic tile and white marble bar tops. (Complete list of design details, audio visual features and logo on following page)

THE DRINK

The signature drink at *The Lounge* is “The Mixx,” a savory blend of Absolut Mandarin, Absolut Citron, Sake, Peach Schnapps, Pineapple and Cranberry juices.

THE PARTY—OPENING NIGHT NOVEMBER 17TH, 8PM:

The public and media are cordially invited to attend the opening night of *The Lounge* on Saturday, November 17th. The fun starts at 8pm with a special unveiling, drink specials and the sizzling sounds of “Haute Chile” until 12:30am.

For more information, call Agua Caliente Casino: 1-888-999-1995. All guests must be at least 21 years old.

Agua Caliente Casino is located at 32-250 Bob Hope Drive in Rancho Mirage, California; home to 1,000 slots, 42 table games, and an 11-table poker room voted “Best in the Valley” in a 2007 reader’s poll. The casino offers exciting entertainment in The Lounge, plus savory dining options at the Steakhouse, Sage Bar and Grill, Grand Palms Buffet and Desert Eatery Food court. In Spring 2008, the Agua Caliente Band of Cahuilla Indians will open a new 16-story, 340-room luxury hotel beside the casino, making Agua Caliente Casino a destination of choice. Guests will be able to stay in style at the hotel which will feature deluxe rooms and suites, a luxury spa, pool and cabana complex, as well as a state-of-the-art business/conference center. For more details, call Agua Caliente Casino: 888.999.1995, or visit the web site at www.HotWaterCasino.com.

Agua Caliente Casino is owned and operated by the Agua Caliente Band of Cahuilla Indians.

The Lounge

Entertainment

- Live entertainment six days a week; sports and other activities on Mondays
- High-energy, top-tier regional bands
 - Dance, R&B, Top 40 and more
- Tribute bands once a month
- Live comedy every Sunday

Design Features

- 80 - 150 seats (depending on event)
- 2,420 square feet, bar is 300 square feet
- Four months to complete at a price of \$3,000,000
- Underlying theme is “fire”
- Color palette consists of rich reds, whites, and blacks with hints of yellow and orange
- Acoustical materials wrapped in gloss fabric to control reverberation on upper walls and stage ceiling
- Architectural lighting with programmable LEDs which can cast a variety of colors across the surfaces to take on a variety looks for various events
- Main entrance portal surrounds guests with walls of light
 - The “Living Glass” wall made of red silk fabric encased in glass with in a rubber emulsion.
 - The floor of the entry is a red manufactured tile called Bisazza.
- Bar top is a white marble called Stardust, while the base of the bar is a red glass mosaic tile called Tiffany which then transitions to a black granite floor
- Walls adjacent to the stage are covered with a wavy Modular Art surface that is washed with colored LED lighting for a rich, three-dimensional effect
- Floors of the lounge and select walls are covered in black, oak hardwood plank
- Ceiling is made of acoustical wood panels
- Table top material imported from Italy - white, round river rock embedded in clear glass called RiverStone
- Booths are covered in tufted red, faux leather
- Lounge chairs and barstools are covered in white, faux leather

Audio Visual Features

- Two 65” LCD TVs, Six 32” LCD TVs and one giant projection screen television
- LAcoustics brand array speaker system with Meyer front/side fills and JBL subs
- Yamaha LS9 Digital Audio Console and Avolite Shadow Lighting Console
- 60 conventional and 26 intelligent lighting fixtures
- Cone-shaped stage measuring 28’ X 18’ and 29” high, with motorized front curtain
- Rear stage curtain featuring programmable LED lighting
- Luxurious dressing room suite with 2 living rooms, each with an entertainment center and private lavatory/shower facilities
- 14 Video Poker games built into the bar perimeter